



## Marshall Electronics usa

Marshall Electronics is a leading manufacturer of LCD rack mount and camera-top monitors for broadcast, multimedia, video, film, and news professionals worldwide. We offer a large assortment of technology including 3D, audio

monitors, outdoor field monitors, In-Monitor Display (IMD), Quad Viewers, stand-alone field / post monitors, and more.

To see the complete Marshall line, visit their website by clicking here.



### MXL Mobile Media Microphones for Cell Phones and Tablets

MXL Microphones, a division of Marshall Electronics, has announced the Mobile Media Series, a line of cell phone and tablet-compatible microphones designed to work through the 3.5mm jack. The microphones enable clean, clear audio recordings that can be used for broadcast journalism, video production, and interviews. Mobile Media Microphones each include a 3.5 mm Y cable with a built-in headphone jack.

While the use of mobile devices is not new in the A/V industry, the Mobile Media Series turns the focus from video quality to audio quality. Mobile Media Microphones

are tailored for specific applications in order to record clearer, more targeted audio.

MXL Director of Sales and Marketing Perry Goldstein says, "As more people use mobile devices for audio and video recording, the demand for quality mics is growing. One mic does not fit all applications. That is why MXL is creating a full line of mics that plug into the 3.5mm mini jack, which makes them compatible with most phones and tablets, regardless of operating system. From handheld, to tabletop meeting mics, wired and wireless, MXL Mobile Media mics will give users a range of choices, all professional quality in design, features and sound."

The MM-VE001 Mobile Videographer's Essentials Kit is the first release in the Mobile Media line. It is an audio for mobile video solution consisting of the FR-310 shotgun microphone, an impedance-matching cable with 3.5mm plug, and a fully adjustable bracket mount. The cable allows the FR-310 to deliver an audio signal to the smartphone for audio-only recording or audio for video recording. This solution enables directional audio pickup on mobile videos.

The MM-110 Meeting Microphone and MM-130 Handheld Microphone are also available now. The MM-110 is a boundary microphone useful for recording meetings or interviews involving multiple people to a mobile phone or tablet. The MM-130 Handheld Microphone is designed for one-on-one interviews. It has cardioid and omni patterns and a simple handheld design that looks professional on camera.

Five more mics are planned, including the MM-120 desktop electret condenser mic, the MM-140 battery-powered condenser mic, the MM-150 wireless interview kit, the MM-160 lavalier, and the MM-170 gooseneck mic. Each microphone plugs into the 3.5mm jack on a mobile device. They are universal in design, working with iPhones, iPads, Androids, and most other mobile devices with a 3.5mm jack. (Audio monitoring via the cable's headphone jack is app-dependent.)

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## Better Audio for Mobile Video



### MM-VE001

Videographer's Essentials Kit for iPhone® and Android™



## Full Resolution V-LCD71MD 7" Camera-Top Monitor

Marshall Electronics has unveiled the new V-LCD71MD Full Resolution Camera-Top Monitor in the popular 7" size. The V-LCD71MD 7" camera top monitor has a full resolution 1920 x 1080, high brightness, LED backlit IPS panel to display the truest image in vivid detail.

Using a full resolution camera-top monitor during production is critical for shooting video that will be played on HD screens in full 1920x1080 resolution. The V-LCD71MD literally allows the director or videographer to see the full picture. Advanced features like Peaking Filter and False Color Filter give the user total LCD71MD is ideal for both DSLR and camcorder use.

The V-LCD71MD has a native 16:9 aspect ratio and supports industry standard 1080p 60 over 3G, as well as HDSi (1080i / 720p) and SDSDI (525i/625i). Features include Waveform Display, Stereo Audio Bar display, Icon Driven Menu System, Pixel-to-Pixel function, Gamma presets, Custom Screen Markers, plus Marshall's industry leading PEAKING Filter now in four colors.

The V-LCD71MD can also play back two channels of embedded HDSi audio or two channels of HDMI audio via the front panel headphone output.

All of the MD series monitors come equipped with an HDCP compliant HDMI input with pass-through, a selection of 10 available battery adapters, and a choice of one Input / Loop Through module or an HDMI to HDSi Output module.



## MCT5-XX

Marshall Electronics has unveiled the new MCT5-XX Camera-Top Monitor, a lightweight 5-inch 800 x 480 LCD monitor with HDMI in and out and video/audio in. It offers an economical, compact monitoring solution that will give videographers the ability to achieve better shots with lower priced DSLR cameras.

The MCT5-XX offers a composite video input and audio input, along with HDMI in and out. A variety of features include a 3.5mm stereo headphone jack, front speaker for audio monitoring, Auto Aspect Ratio Detect, Zoom, 24 bit (16.7 million colors) processor for fine color adjustment, and battery saver switch. The monitor is

powered by a DSLR battery or an AA battery for mobile, on-the-go monitoring. The MCT5-XX is compatible with all Marshall family battery mounts.

Accessories provided include a mini-HDMI to HDMI cable, standard HDMI cable, BNC/RCA connector, hot shoe camera mount adapter, battery plate, DSLR battery and battery charger.

The MCT5-XX is available now at photo and video dealers at an MSRP of \$280.

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