

## 5 Top Features To Consider When Shopping for Video Solutions

Companies rolled out the latest and greatest in video solutions at InfoComm 2014

By **Jessica Kennedy**



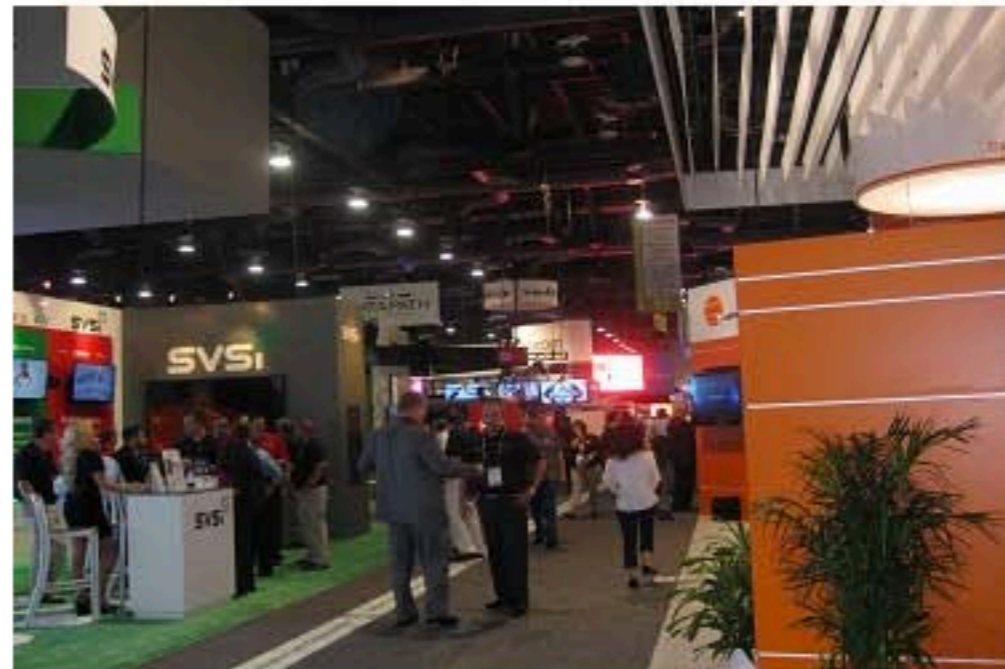
June 20, 2014

With an infinite selection of video solutions on display at InfoComm 2014, HigherEducation TechDecisions narrowed down the best of the best that colleges should consider.

But while InfoComm is all about introducing what's hot and yet to come, it also highlights key features that colleges need to run smoothly and efficiently, and stay up to date.

Video solutions are no exception. InfoComm hit keys points in this year's video technology.

- 1) Security** – With security as a top priority for colleges across the globe, there are video solutions out there that will help keep students safe. Top security cameras provide pan-tilt-zoom features, and are often concealed within a dark, globe-cover.
- 2) Flexibility** – College classroom spaces are constantly evolving, and camera features need to keep up. Flexible cameras will be able to provide clear, crisp footage, flip images on demand, and can be mounted on any surface.
- 3) Convenience** – Good video solutions will have features that cater to the hectic atmosphere of college life. Most convenient video solutions will be found in video software, where students can stream videos of live lessons, or watch a lecture at a later time.
- 4) Dual-purpose** – Good video solutions will enable a college to use one product for many purposes. Some cameras can be used to capture detailed, close up shots at sports events, and then later used as a videoconferencing device in the classroom.
- 5) User-friendly** – Most end users aren't trained in technology, so simplicity is key when working with video devices. When a video solution is easy to use, events at a college run smoothly and effectively, such as a classroom of group project. 🌍



Among the mazes at InfoComm, HigherEducation TechDecisions scouted out the top 5 video solutions for 2014.

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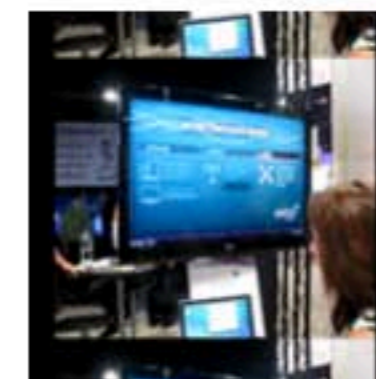


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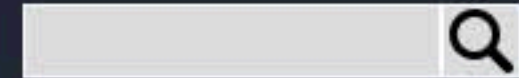
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Known for its cameras, **Marshall Electronics** provides some of the top security cameras for higher education institutions. Their **VS-571A-HDSDI** and **VS-577-3GSDI** cameras provide in depth pan-tilt-zoom features for scanning the area they are mounted in, and provide clear images of all surrounding activity. These cameras are also protected by a dark globe covering for inconspicuousness and as a shield against all types of weather.



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Among its camera selection, [Marshall Electronics' CV500-M 2MP HD-SDI](#) provides a powerful HD punch in a small package. The camera's miniature size allows it to be unobtrusively placed anywhere, and is often used as a "dunk-cam" at college basketball games. If it's not used on the court, this camera can be placed in a video-conferencing setting and play a role in distance learning.

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