

# Marshall Electronics

1910 East Maple Avenue, El Segundo, CA 90245 • Toll Free: 1-800-800-6608 • Tel: (310) 333-0606 • Fax: (310) 333-0688

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## FOR IMMEDIATE RELEASE

Contact: Ian Cohen  
IGC Public Relations  
Phone: (310) 601-8104  
Mxl at igcpr.com

Tod Musgrave  
Business Dev. Manager  
800-800-6608 x 1158  
Tod at marshallelectronics.net

## **Marshall Electronics Develops a Professional Point-of-View Mini Camera for Broadcasters and Filmmakers Worldwide**

*The CV500-M2 provides full-HD Broadcast quality video in a small, rugged body.*

El Segundo, CA (September 12, 2014) - Marshall Electronics announces its next generation **Miniature 2MP HD-SDI Camera**, part number **CV500-M2**, providing full HD video in multiple formats including 50fps in 1920x1080p, 1920x1080i and 1280x720p. This is the second generation of the popular CV500 Mini-Camera line, improving versatility, durability, compatibility, and functionality. The CV500-M2 meets the unique requirements of professional broadcast, film and television production.

The new CV500-M2 offers a durable 1/4"-20 mountable body with full size HD-SDI (BNC) built into rear panel, and easily switchable M12 lenses. The CV500-M2 is ideal for filming applications such as P.O.V. perspectives in professional Sports, professional Racing, Newscast, Sportscast, Reality-TV, Culinary shows, House of Worship, Stunt filming, Nature Documentaries, Hidden cams, and others.



“Our new CV500-M2 offers the added convenience of HD-SDI with full size BNC connectors, very useful feature for Broadcast applications.” said Tod Musgrave, Product Marketing Manager at Marshall Electronics, “Secondly, we’ve expanded lens compatibility to a dozen Marshall HD lenses ranging from 2.5 to 50mm. Lens options and ease of installation make this camera possibly the most versatile P.O.V. mini-camera in the broadcast market today.”

Marshall Electronic's CV500-M2 camera has a 2 Megapixel 12-bit CMOS Sensor and includes a miniature 3.7mm High Definition Prime Lens. New chip-sets feature HD 12-bit digital video signals obtained at high speeds of 50(60) fps (3G-SDI) with very low power consumption.

Digital enhancements include double shutter Wide Dynamic Range, White Balance, Digital Defog, Pixel Correction, and extreme Low-light sensitivity.

Marshall’s CV500-M2 Mini Broadcast Cameras are easily switchable between resolutions of Progressive/Interlaced 1920x1080 and Progressive 1280x720, as well as frame-rates of 60/50/30/25.

CV500-M2 is available now, and will be on display at IBC booth 11.D20.

**About Marshall Electronics**

Marshall Electronics Broadcast Division supplies high quality LCD monitors, HD cameras, IP cameras, servers, distribution, and conversion solutions for broadcasters around the world. Marshall specializes in the development, manufacturing and distribution of high tech electronic products used in a wide range of professional applications. Visit [www.lcdracks.com](http://www.lcdracks.com) for Marshall's full line of Broadcast products.

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