

# Marshall Electronics

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## **Marshall Electronics Expands Popular HD POV Camera Line with Upgraded Features and Ability to Capture Targeted Local Audio**

*Marshall's new Pro-Series POV Cameras will be displayed at upcoming 2016 NAB Show, April 18-21st*

El Segundo, CA – Marshall Electronics Inc., leading manufacturer of Broadcast A/V equipment, announces new additions to the popular HD POV Camera line. The new CV505 Mini Broadcast Camera and CV345 Compact Broadcast Camera utilize next generation chip sets, which in addition to improving on all aspects of video production, support audio input for capturing local sound at the camera level.



The CV505 and CV345 utilize state-of-the-art 2.5 Megapixel sensors to capture sharp, vivid HD color images at high-speeds with improved low light capability, when compared with earlier models. The CV505 Mini Broadcast Camera is built around a 1/3" 2.5MP sensor, set in a 1 ½-inch body with 3.7mm (interchangeable) Lens. The CV345 Compact Broadcast Camera also features a 1/3" 2.5MP sensor, housed in a 2 ½-inch body with CS/C lens mount and DC Auto-Iris. Both models offer flexibility in HD lens options to achieve a wide range of Angle-of-View perspectives.

"We're seeing more and more remote placement applications of our Mini-POV cameras," says Tod Musgrave, Director of Product Marketing, "and adding the option of embedded audio at the source extends our mini-camera capabilities and offers more options to our broadcast integrators and end users."

These next generation models support embedding audio on 3G/HD-SDI and HDMI feeds simultaneously when captured via 3.5mm TRS stereo input (2.5V supplied power). The ability to capture sound at the camera level, such as chatter between professional athletes, crack of a baseball off the bat, or the ping of a golf ball off the tee expands the potential use case scenarios of the Marshall Pro-Series POV Camera line.

Marshall's new CV505 and CV345 will be displayed at NAB, April 18-21<sup>st</sup> in Las Vegas. The new Pro-Series POV Cameras are available now through Marshall Electronics Dealers and Distributors.

### **About Marshall Electronics**

Marshall Electronics Inc. is a privately owned American company with five distinct operating units: Professional Audio, Cable/Connector, Optical Systems, IPTV and the Broadcast A/V Division. We specialize in the development, manufacturing and distribution of high tech electronic products used in a wide range of professional applications. The Broadcast Division of Marshall Electronics supplies high quality LCD monitors, mini POV cameras, IPTV streaming equipment, distribution, and conversion solutions for broadcasters around the world. Visit [LCDracks.com](http://LCDracks.com) for more information.