

Marshall Electronics

1910 East Maple Avenue, El Segundo, CA 90245 • Toll Free: 1-800-800-6608 • Tel: (310) 333-0606 • Fax: (310) 333-0688

FOR IMMEDIATE RELEASE

Contact: Ian Cohen
IGC Public Relations
Phone: (310) 601-8104
Mxl at igcpr.com

Devan Cress
Director of Sales, Broadcast Division
800-800-6608 x1168
devan.cress@marshallelectronics.net

Marshall Electronics Debuts Dual 7 Inch LCD Display with Multiple Inputs

The M-LYNX-702 provides flexibility with multiple digital and analog inputs.



El Segundo, CA – Marshall Electronics has announced the release of the M-LYNX-702 Dual 7" LCD Display Monitor, notable for its full complement of digital and analog video inputs. The featured-packed, economical monitor is designed for fly-packs, control rooms, routing rooms and countless other video system applications where more than one input is needed.

Multiple video inputs set this product apart from other rack-mountable dual monitors. With the M-LYNX-702, users are not limited to a single SDI connector. The M-LYNX-702 features HDMI and 3GSDI with loop-through digital inputs. Analog inputs include component and composite loop-through (auto selects HDSDI/SDI). Digital and analog connections for each screen provide reassurance in case the unexpected happens.

For added convenience, the M-LYNX-702 offers direct access to all functions through professional front panel controls. Standard power and tally connections as well as a logical menu structure make this display an easy choice for flexible system designs.

Russ Walker, Director of Strategic Planning and Business Development, explained, "Marshall Electronics recognizes the need to provide functional products at competitive price points. As a result we are segmenting our product lines into profiles required to meet the various needs of the marketplace. The M-Lynx 702 is an example of providing solutions that meet essential requirements at an attractive price point. Lynx branded products are always a value proposition. We maintain the Marshall reputation of high quality while producing a product that meets essential needs. Of course, this new dual 7" rack mount monitor is eligible for the free second year warranty by simply registering the product with Marshall Electronics."

Marshall Electronics

1910 East Maple Avenue, El Segundo, CA 90245 • Toll Free: 1-800-800-6608 • Tel: (310) 333-0606 • Fax: (310) 333-0688

The M-LYNX-702 has two 7" monitors, 3RU high, each with 16:9 aspect ratio, a screen resolution of 1024x600 and a viewing angle of 150 degrees. The monitors come complete with audio de-embedding and monitoring via front panel headphone jacks and built-in LED tally indicators (Red, Green, Yellow). Special features include: selectable markers, 1:1 pixel mapping, over scan and H/V delay modes, P-P, and ability to view individual colors.

The new M-LYNX-702 is a long-term monitor solution with field upgradable firmware via a USB port. A standard one year manufacturer warranty is supplied but can be extended to two years at no cost with product registration at www.lcdracks.com/support/product_registration.php.

The Marshall M-LYNX-702 Dual 7" LCD Display Monitor will be available in late December 2013 at an MSRP of \$685.

About Marshall Electronics

Marshall Electronics Inc. is a privately owned American company with four distinct operating units: Professional Audio, Cable/Connector, Optical Systems, and Broadcast/Multimedia Division. We specialize in the development, manufacturing and distribution of high tech electronic products used in a wide range of professional applications. The Broadcast Division of Marshall Electronics supplies high quality LCD monitors, IP security cameras and servers, distribution, and conversion solutions for broadcasters around the world.

###